

**Michigan Sheriffs' Association &
Michigan Association of Chiefs of Police**

Present

Crisis!



Are You Ready?

Don't let 30 years of hard work get destroyed in 30 Seconds.

This timely and highly entertaining presentation offers actionable keys to swaying internal and external perceptions during a negative event.

- ◆ Arm yourself with a reputation-saving crisis response framework.
- ◆ Gain 10 battle-proven tips to survive any crisis and live another day.
- ◆ Discover how to control social media and buy your team time to make tough decisions.
- ◆ Learn how to easily “plug the holes” in your current crisis plan.

Join Anthony Huey, President of Reputation Management, LLC, a highly-rated international speaker, well known for his communications expertise. His 25-year career includes tenures as a news reporter, senior editor, crisis management specialist, media relations consultant and executive speech coach.

Tuesday, February 15, 2022

9 am — 4 pm

Radisson Hotel

**Lansing at the Capitol
111 North Grand Ave.
Lansing, MI 48933**



\$165 per Person (Includes Lunch)

(302 funding approved)

Register at:

michiganpolicechiefs.org